

Grado en Empresa y Tecnología

Año Académico 2022/23)

Relación de estudiantes que han realizado el Trabajo Fin de Estudios (Año Académico 2022/23)				
TITULO	ESTUDIANTE	CALIFICACION	NOTA	TUTOR
A Data-Driven Approach for Driving Agile Customer-Centric Growth through Artificial Intelligence	402270	SOBRESALIENTE	10,0	3278
A private equity's view on the US Cybersecurity industry in the look for a buyout candidate.	582474	SOBRESALIENTE	9,0	16389
ACTIVATE App. Fitness for everyone	583076	NOTABLE	7,5	19388
Analysis of increasing customer engagement of Scalpers by implementing an NFT loyalty program using Salesforce clouds	389703	SOBRESALIENTE	9,0	6398
Applications of Big Data and artificial intelligence to business models: a study on their effects over business decision-making	405639	SOBRESALIENTE	10,0	18403
Applications of Machine Learning into Supply Chain	583086	SOBRESALIENTE	10,0	0412
Authentica Couture. A transparent and secure way for the second-hand luxury market	583128	NOTABLE	8,0	20107
Bricen S.L.U.	582744	NOTABLE	8,2	20107
Bukie S.L. - Business management in the digital environment	583012	NOTABLE	8,7	19388
Business Plan for a Generative AI Second Brain Platform	583056	NOTABLE	8,3	20107
Business plan for a company specialized in drink spiking prevention: Safe Sips	402224	NOTABLE	7,3	11418
CARDY S.L.	582698	NOTABLE	8,2	16389
Changing the scope from a wholesale business to an online & direct customer approach within Volvo Cars	583188	SOBRESALIENTE	9,1	20107
Cloth Care, an AI solution for the laundry industry	394919	SOBRESALIENTE	9,0	3278
Crescere: the digital platform that connects companies with influencers	583105	NOTABLE	8,4	20107
Cybersecurity Strategies for the Business Environment: Analysis and Recommendations	566205	NOTABLE	8,6	15122
Digital transformation of a conventional paddle-club: the change of G2 Padel Indoor	583186	NOTABLE	7,2	20107
Eat-it-Easy: creation and implementation of a nutrition app for a digital company	583163	SOBRESALIENTE	9,5	20107
Electromediciones - Business case	583114	SOBRESALIENTE	9,3	6398
Exploring the Use of Machine Learning Algorithms to Develop Reference Pricing Capabilities	583030	SOBRESALIENTE	10,0	3278
Financing in Startups Critical Factors throughout the lifecycle Technology: an enabler or critical factor	583139	NOTABLE	8,0	18732
Food Rescue S.L.	582755	NOTABLE	8,0	19388
From Human to Machine Intelligence: An Evaluation of the Impact of AI on Architecture Practice in L.O. Studio	583207	NOTABLE	8,7	20107
GoGear; the path towards sustainable tourism	583006	SOBRESALIENTE	9,0	19388
GymPal Data driven workouts.	583066	NOTABLE	8,3	20107
IMPROVING BUSINESS ACROSS DATA VISUALIZATION IN ROBERT BOSCH	410819	NOTABLE	7,4	20107
Improving client experience at Leroy Merlin with the implementation of Smart Carts	581823	NOTABLE	8,3	20107
LYNX: the implementation of digital technologies as solution to modernday loneliness	584091	APROBADO	6,1	19388
LeafUp: Business Plan to reforest Spain through the financial sector	386778	SOBRESALIENTE	9,0	19388
Leveraging AI Tools to Explore the Dynamics of Social Networks Insights into Consumer Behaviour and Business Implications	583137	NOTABLE	8,1	3278
Model design for determining price elasticity of products	402176	SOBRESALIENTE	10,0	3129
Optimizing Real Estate Company Performance through the Shift of Virtual Tour from 360-Degree to 3D Interactive Walkthroughs	388880	SOBRESALIENTE	9,5	3278

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PowerU S.L. Business plan for a unified Mental Health Platform	583048	NOTABLE	7,5	19388
Revolutionizing Consumer Engagement: Empowering B2C Sales in the Appliance Industry.	581901	SOBRESALIENTE	9,3	20107
S&P 500 Volatility Forecasting: A Comparative Study between Traditional Econometric Methods and Machine Learning	583064	SOBRESALIENTE	10,0	3131
Sello Emprendedor. Conecta2: Rural Disconnection Packs	583042	NOTABLE	8,0	13625
Sello Emprendedor. Doussoux Hockey - Business plan for an inline hockey equipment start-up	583063	NOTABLE	8,1	20107
SetYT S.L. Business plan for smart thermo-regulating gloves and socks	583025	SOBRESALIENTE	9,3	19388
Shaping Madrid as a future Smart City: A Data-Analytics and Machine Learning-based approach	581885	SOBRESALIENTE	10,0	6398
Smart Milkypump S.L.	583031	NOTABLE	8,1	19388
Smart Suitcases: Enhancing the Travel Experience Through Technological Innovation	581963	NOTABLE	8,5	19388
Social commerce, the revolution of e-commerce: A study on the evolution of e-commerce and the effects of social media as a new instrument	583092	SOBRESALIENTE	9,0	18403
The benefits of implementing business intelligence tools in a textile company - Inditex	402273	SOBRESALIENTE	9,4	20107
The digital turnover of a Spanish professional football club	583051	NOTABLE	8,3	20107
The influence of Data Storytelling techniques on improving the User Experience for business dashboards	583024	SOBRESALIENTE	10,0	0175
The making of a music application using up-to-date technology	388232	APROBADO	6,0	20107
Towards a well-differentiated pet health care app: PAW, SLU.	583043	SOBRESALIENTE	9,4	19388
TownTune S.L.	583142	NOTABLE	7,5	19388
Travel Tasker	583197	NOTABLE	7,7	20107
UnioM, streaming live concerts with virtual reality in Spain	583141	NOTABLE	8,6	20107
WeServeYou Reinventing Events	581837	NOTABLE	8,7	19388
Winning the hearts of fans: A data-driven approach to enhance fan engagement in Albacete Balompié	583169	SOBRESALIENTE	9,3	20107
TOTAL 52				

*GDC: Datos obtenidos para el proceso de indicadores a fecha 15/11/2023

*Trabajos presentados y calificados